



## NONANTUM CAPITAL PARTNERS (NCP) OVERVIEW

### • FIRM OVERVIEW

- NCP is a middle-market private equity firm led by a group of experienced private equity and management executives, formed as a **spin-out from Charlesbank Capital Partners**
- Focus on the target-rich **lower middle market** where the team has deep investment and operational experience
- Seek to **partner with founders, families, and management teams** to build businesses of enduring value
- Target companies in the **consumer, industrial, and business services sectors with \$10-35 million of EBITDA**

### • TRANSACTION TYPES

- **Family- and founder-led businesses** where existing shareholders are seeking partial liquidity and looking to partner with investors who can help maximize the value of their remaining ownership stake
- **Corporate carve-outs** where management sees untapped opportunities resulting from independence
- **Complex situations** where we can partner with management to transform businesses in transition (e.g. management succession, industry turmoil, new growth avenues, low cost manufacturing)

### • TARGET COMPANIES

- Lower middle market companies with **untapped potential** where we can leverage our investment and operational experience and resources to build enduring value
- Opportunities to **transform businesses** (e.g. carve-out to stand-alone, regional to national, flat to growing)
- **Control buyouts** where sellers and management are interested in investing alongside us to grow the business

### • INVESTMENT PARAMETERS

- Enterprise values: \$50 to \$250 million
- Equity investments: \$25 to \$75 million
- Size of business: \$10 to \$35 million of EBITDA
- Industries: Focus primarily on consumer products, industrials, and business services
- Geography: Focus primarily on North American companies (U.S. and Canada)






### • FUND SIZE

- **\$385 million Fund I** closed in April 2018, reaching “hard cap” in three months
- The founding partners are making a substantial capital commitment to Fund I (~\$30 million)

## NCP SENIOR TEAM

Experienced Middle Market Investors	Operating Expertise	Board Involvement from Proven CEOs	Firm Management
<b>Jon Biotti</b> Managing Partner 20+ years at Charlesbank	<b>David Ganitsky</b> Managing Director 12+ years at Charlesbank	<b>Laki Nomicos</b> Managing Director 18+ years at Bain Capital	<b>Neil DeFeo</b> Executive Partner 20+ years Consumer CEO
		<b>Ron DeFeo</b> Executive Partner 20+ years Industrial CEO	<b>Scott Farden</b> Managing Director 20+ years IR, Operations, Business Dev.

## REPRESENTATIVE INVESTMENTS

	<b>Consumer</b> Consumer Products Food Packaging	<b>Industrial</b> Transportation / Logistics Manufacturing Building Products	<b>Business Services</b> Distribution Industrial Services Consumer Services
<b>Family /                      Founder-Led                      Businesses</b>	 <b>PAPA MURPHY'S</b> Take-and-bake pizza QSR	 <b>PLASKOLITE</b> Actylic sheet manufacturing	 <b>AMERICAN TIRE</b> Wholesale tire distribution
	 <b>DOLLARAMA</b> Canadian dollar store retail chain	 <b>WAGGONERS</b> Vehicle transportation and logistics	 <b>CEDAR CREEK</b> Building products distribution
	 <b>HAWAIIAN TROPIC</b> Suntan lotion	 <b>GENIE</b> Aerial work platform manufacturing	 <b>GRAYWOLF</b> Industrial services
<b>Corporate                      Carve-Outs</b>	 <b>FULLBEAUTY BRANDS™</b> Direct-to- consumer plus- size apparel	 <b>REGENCY, SOUTHCROSS</b> Natural gas pipelines	 <b>PRINCETON REVIEW</b> Test prep and tutoring services
	 <b>ZENITH PRODUCTS</b> Bathroom storage products	 <b>DEMAG CRANES</b> Crane manufacturing	 <b>MODUS MEDIA</b> Supply chain management services
	 <b>BOMBARDIER REC.</b> Water craft and snowmobile manufacturing	 <b>TEREX MINING</b> Mining equipment manufacturing	
<b>Complex                      Situations</b>	 <b>VARSIY BRANDS</b> Academic achievement and athletic brands	 <b>UNITED ROAD</b> Vehicle transportation and logistics	 <b>WORLDSTRIDES</b> Educational student travel
	 <b>PEACOCK FOODS</b> Food contract manufacturing	 <b>BLUEKNIGHT</b> Crude oil and asphalt storage & transportation	

**EXTENSIVE TRACK RECORD DEMONSTRATING A COMMITMENT AND PASSION FOR FAMILY / FOUNDER BUSINESSES AND CORPORATE CARVE-OUTS IN OUR CORE INDUSTRY VERTICALS**

Note: Investments were all made by Charlesbank, except for: Dollarama, BRP, and Modus Media (which were investments made by Bain Capital); Hawaiian Tropic (which was acquired by Playtex); and Genie, Demag, and Terex Mining (which were acquired by Terex)

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Learn more by visiting [www.nonantumcapital.com](http://www.nonantumcapital.com)