

# **NONANTUM CAPITAL PARTNERS (NCP) OVERVIEW**

### FIRM OVERVIEW

- NCP is a middle-market private equity firm led by a group of experienced private equity and management executives, formed as a spin-out from Charlesbank Capital Partners
- o Focus on the target-rich lower middle market where the team has deep investment and operational experience
- o Seek to partner with founders, families, and management teams to build businesses of enduring value
- o Target companies in the consumer, industrial, and business services sectors with \$10-35 million of EBITDA

#### TRANSACTION TYPES

- o **Family-** and founder-led businesses where existing shareholders are seeking partial liquidity and looking to partner with investors who can help maximize the value of their remaining ownership stake
- o Corporate carve-outs where management sees untapped opportunities resulting from independence
- o **Complex situations** where we can partner with management to transform businesses in transition (e.g management succession, industry turmoil, new growth avenues, low cost manufacturing)

#### TARGET COMPANIES

- Lower middle market companies with untapped potential where we can leverage our investment and operational experience and resources to build enduring value
- o Opportunities to transform businesses (e.g. carve-out to stand-alone, regional to national, flat to growing)
- Control buyouts where sellers and management are interested in investing alongside us to grow the business

## • INVESTMENT PARAMETERS

Enterprise values: \$50 to \$250 million
Equity investments: \$25 to \$75 million

Size of business: \$10 to \$35 million of EBITDA

o Industries: Focus primarily on consumer products, industrials, and business services

o Geography: Focus primarily on North American companies (U.S. and Canada)

## FUND SIZE

- o \$385 million Fund I closed in April 2018, reaching "hard cap" in three months
- The founding partners are making a substantial capital commitment to Fund I (~\$30 million)

## **NCP SENIOR TEAM**

**Experienced Middle Market Investors Board Involvement from Proven CEOs** Firm Management **Operating Expertise Scott Farden** Jon Biotti **David Ganitsky** Laki Nomicos Neil DeFeo Ron DeFeo **Managing Director Managing Partner Managing Director Managing Director Executive Partner Executive Partner** 20+ years 20+ years at 12+ years at 18+ years at 20+ years 20+ years IR, Operations, Charlesbank Charlesbank **Bain Capital** Consumer CEO **Industrial CEO** Business Dev.

# REPRESENTATIVE INVESTMENTS

Consumer **Industrial Business Services** Distribution **Consumer Products** Transportation / Logistics Food Manufacturing **Industrial Services Packaging Building Products Consumer Services** PAPA MURPHY'S **AMERICAN TIRE PLASKOLITE** AMERICANS) PLASKOLITE Take-and-bake Actylic sheet Wholesale tire manufacturing pizza QSR distribution **CEDAR CREEK DOLLARAMA** WAGGONERS Family / WAGGONERS Canadian dollar Vehicle **Building products Founder-Led** store retail chain transportation distribution **Businesses** and logistics **HAWAIIAN TROPIC G**ENIE **GRAYWOLF Suntan lotion** Aerial work Industrial GRAY WOLF platform services manufacturing **FULLBEAUTY** REGENCY, **PRINCETON REVIEW** FULLBEAUTY The Princeton Review EGENCY BRANDS Direct-to-**S**OUTHCROSS Test prep and **SOUTHCROSS** consumer plus-Natural gas tutoring services size apparel pipelines **ZENITH PRODUCTS DEMAG CRANES MODUS MEDIA Corporate** MODUS MEDIA DEMAG ZENITH Bathroom Crane Supply chain **Carve-Outs** storage products manufacturing management services BOMBARDIER REC. TEREX MINING TEREX. Water craft and Mining MINING snowmobile equipment manufacturing manufacturing VARSITY BRANDS UNITEDROAD **UNITED ROAD** WorldStrides\* WORLDSTRIDES Academic Vehicle Educational achievement and transportation student travel athletic brands and logistics **Complex** Peacock foods PEACOCK FOODS **BLUEKNIGHT** BLUEKNIGHT **Situations** Food contract Crude oil and asphalt storage & manufacturing transportation

EXTENSIVE TRACK RECORD DEMONSTRATING A COMMITMENT AND PASSION FOR FAMILY / FOUNDER BUSINESSES AND CORPORATE CARVE-OUTS IN OUR CORE INDUSTRY VERTICALS

Note: Investments were all made by Charlesbank, except for: Dollarama, BRP, and Modus Media (which were investments made by Bain Capital); Hawaiian Tropic (which was acquired by Playtex); and Genie, Demag, and Terex Mining (which were acquired by Terex)